



中国援助
CHINA AID

Academic Education Programs Sponsored by Ministry of Commerce PRC



东北师范大学
Northeast Normal University

Master Degree Program of Educational Management
(2019-2021)

Recruitment Brochure

March, 2019





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Academic Education Programs Sponsored by Ministry of Commerce PRC

The Academic Education Programs sponsored by the Ministry of Commerce of People's Republic of China are designed to foster high-caliber business officials and managerial personnel for developing countries, which was launched in 2008 to offer one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-caliber and inter-disciplinary talents working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating socioeconomic development.

The graduates of such programs are now working in their specialties back home and undertaking an increasingly significant role in the economic development and cooperation between China and their home countries.

For the positive effects and good results brought about by these programs in strengthening the economic ties and friendly relations between China and the recipient countries, the Ministry of Commerce of People's Republic of China will continuously intensify its efforts in enlarging the enrollment scale and improving the quality of education. We believe that by attending the programs and achieving the degrees, you will embrace a successful career and brighter future.

I. Program Description

The Master Degree Program in Educational Management of Northeast Normal University (NENU) aims at cultivating educational management specialists with modern management visions, sound academic deposits as well as solid professional skills and practical abilities to solve problems in an innovative way.

1. Prospective Students

Our prospective students are educational officials, school executives and teachers as well as researchers of educational research institutes. By the time of matriculation, the candidate must have obtained a bachelor's degree for our master program.

2. Program Objective

To cultivate educational management specialists with modern educational management visions, higher theoretical attainments and practical capacities, featuring:

① With rich academic deposits and solid professional skills and be able to follow the latest development trend of education.

② With competitive practical skills and capacities for educational management, and able to solve problems in an innovative way with the theories, methods and skills learned at school.

3. Enrollment Plan

In 2019, Northeast Normal University (NENU) has been authorized to enroll up to 20 candidates for master degree program of educational management. It is a two-year program instructed in English. After obtaining all credits, completing academic degree papers and passing the round of thesis defense as required, the master degree in education will be conferred.

4. About Northeast Normal University

Northeast Normal University (NENU) is a higher learning institution under the direct administration of the Ministry of Education of the People's Republic of China. It is one of the national key universities given construction priority of the 211 Project. NENU is located in Changchun City—the beautiful Spring City of Northern China, and reputed as the cradle of teachers.

NENU has two campuses (Ziyou campus and Jingyue campus) and a variety of majors. There are over 25,000 full-time students and 1,631 full-time teachers, including 475 professors and 600 associate professors. The university comprises 23 schools, 78 undergraduate specialties, 34 M.A. programs of the first-level discipline, 17 M.A. master programs of professional degree, 22 Doctoral programs of the first-level discipline, one doctoral program of professional degree, 20 Post-doctoral Research Stations and 5 national key disciplines. In all, NENU has all the 11 disciplines except for Military Science and Medicine.

Currently, NENU has 23 schools (faculties) receiving international students from 110 countries and regions. Every year, the number of international students coming to study at NENU is about 1,000 people. As always, NENU's students are widely welcomed by the society for their sound professional knowledge and skills, and rich practical experience, thereby playing an important role in promoting the socioeconomic development of their home countries.

5. About Faculty of Education, NENU

The Faculty of Education of NENU was founded in 2012 through emerging the Department of Education (1951) and the School of Science of Education (1994). Over the past 60 plus years, the Faculty of Education of NENU has cultivated a batch of outstanding teachers, cadres, experts and scholars, making it an important bridgehead for academic research and cultivation of specialists in education and psychology.

The Faculty of Education of NENU is famous for its brand "NENU Training" in China. With high-level training platforms, the Faculty of Education of NENU has not only hosted different kinds of national training programs but also pushed forward with the "U-G-S" (University-Government-Primary and Secondary School) coordinated innovation and development mode in many places in China. In addition, it has established close cooperative relations with provinces (cities, districts) in which project research, training and experience popularizing are integrated, which, in turn, has reflected its outstanding capacity of serving the society.

As a pioneer and an engine in Northeast China for the development of New China's science of education, the Faculty of Education of NENU will keep close

eyes on international academic frontier and the demand for national development, and push forward with the construction of disciplines, the integration of specialist cultivation, academic research and social service, and the featured, connotation-oriented development, thereby making a greater contribution to the prosperity, scientific development and reform of education of China!

6. Living Condition

NENU is located in Changchun, a city with four distinctive seasons ideal for outing in Spring, enjoying coziness in Summer, appreciating leaves in Autumn and playing snow games in Winter. The very pleasant period is from April to October in Changchun City, with an average temperature of 16°C . The ice-snow season is from November to March and the temperature averages at -9°C . Accessible to convenient traffic and affordable consumer products, NENU has two campuses consisting of about 940 beds in four buildings for international students. Single rooms on the Main Campus (Campus near the intersection of Ziyou Road and Renmin Street) will be provided to the candidates enrolled to the master degree program of educational management. All buildings are very well equipped with in-door bathrooms, cable TVs, WIFI, kitchens, western food restaurants, supermarkets and other necessary facilities. In addition, there are four dining halls with halal food.



II. Education Plan

For this master degree program, the coursework covers three parts, including compulsory public courses, compulsory courses and optional courses, at least 28 credits in total, including 7 credits for compulsory public courses, 15 credits for compulsory courses and at least 6 for optional courses. The details about such aspects as category, course title and credit are listed as follows:

1. Courses

Category	Course Title	Credit	Hours	Semester
Compulsory Public Courses	A Survey of China	3	60	1
	Chinese Language	4	80	1
Compulsory Courses	Educational Statistics and Measurement	3	60	1
	Educational Leadership and Management	3	60	1
	Analysis of Educational Policies	3	60	1
	Discussion on Educational Management Cases	3	60	1
	Methods of Research on Educational Management	3	60	2
Optional Courses	Lectures on Educational Reform of China	2	40	2
	Primary and Secondary Education in Foreign Countries	2	40	2
	Education and Economic Development	2	40	2
	Psychological Development and Education for Adolescents	2	40	2
	Society and Education	2	40	2

2. Instructors

Name	Gender	Degree	Title
YANG Yingxiu	F	PhD	Professor
RAO Congman	M	PhD	Professor
CHEN Xin	M	PhD	Associate Professor
ZHOU Xiaohong	F	PhD	Professor
QU Zhengwei	M	PhD	Associate Professor
WANG Zhichao	M	PhD	Associate Professor
LIAO Hongmei	F	PhD	Associate Professor
XIA Xue	F	PhD	Associate Professor
MENG Xiangbin	M	PhD	Lecturer

3. Schedule

1st Semester	From late August to January, classroom courses, allocation of instructors; from Mid-January to February, Winter Holiday.
2nd Semester	From March to July, classroom courses; from Mid-July to August, Summer Holiday.
3rd Semester	September, Thesis Proposal Meeting From October to January, Thesis Writing; From Mid-January to February, Winter Holiday.
4th Semester	March, Thesis Deliberating. Late May, Thesis Defense. July, Graduation.



4. Master Thesis

All students are expected to fix specific research topics by the end of the second semester, and join the thesis proposal meeting organized in the third semester. The Faculty of Education will be responsible for thesis writing supervision. The thesis evaluation and defense rounds will be organized in line with Provisional Measures for the Implementation of the Regulations of the People's Republic of China on Academic Degrees, the Regulations of Northeast Normal University on Academic Degrees and the Standard of Academic Degree Thesis of the School of Postgraduates of Northeast Normal University. All thesis topics should be of academic value, policy significance, innovative and able to reflect the students' capacities of analyzing and solving practical problems.

5. Degree Requirements

Each and every student is required to successfully complete the 28-credit coursework, master thesis and thesis defense within the required time period. After meeting the above requirements and with the approval of University Degree Committee, the Master Degree in Education will be awarded.



III. Financial Aid

The program is financially aided by the Ministry of Commerce of the People's Republic of China for both competent higher learning institutions' teaching and management and all admitted candidates' expenses related to basic living and round-trip international tickets.

1. All admitted students do not need to pay for tuition, teaching materials, fieldwork, subsidiary for the English-instructed program, and graduation thesis instruction.

2. Free accommodation, one single room for one person, will be provided by the university (Main Campus near the intersection of Ziyou Road and Renmin Street, Changchun City).

3. Living allowance will be provided to each and every admitted student regularly by the university in line with the standard, 36000RMB/year for master program, and 42000RMB/year for doctoral program.

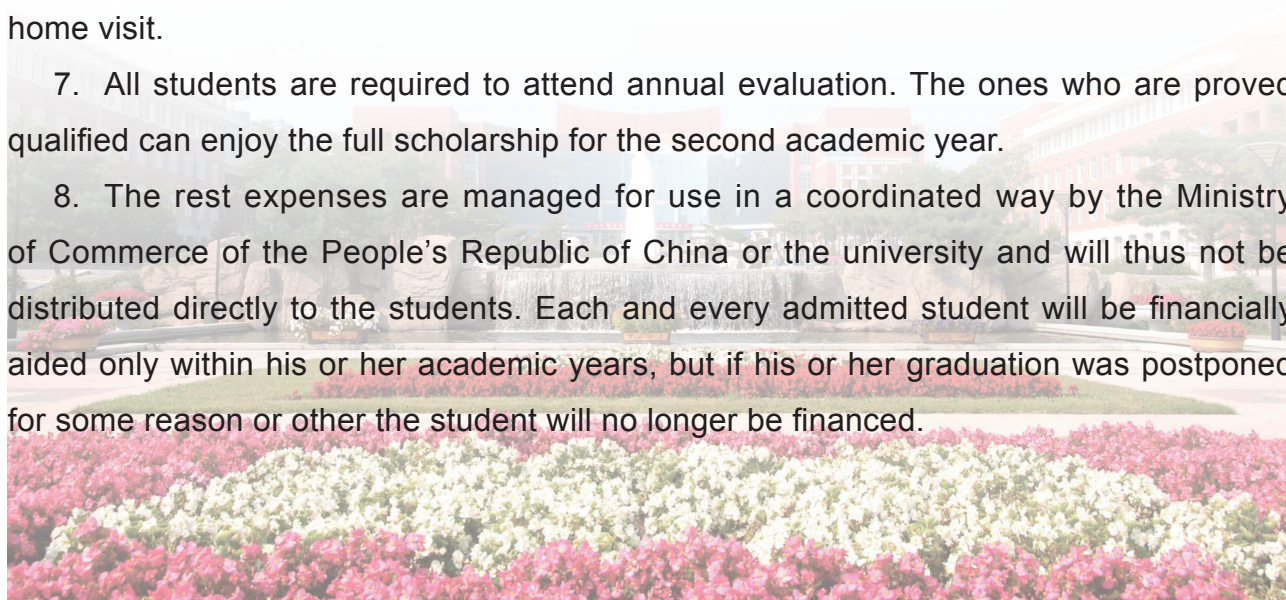
4. There is also 3000RMB/person which will be given as a one-off settlement allowance to each and every admitted student.

5. Comprehensive medical care insurance will be purchased by the university for all admitted students.

6. Free round-trip international air tickets for all admitted students: One-time round-trip international air tickets for study and one-time round-trip international air tickets for home visit.

7. All students are required to attend annual evaluation. The ones who are proved qualified can enjoy the full scholarship for the second academic year.

8. The rest expenses are managed for use in a coordinated way by the Ministry of Commerce of the People's Republic of China or the university and will thus not be distributed directly to the students. Each and every admitted student will be financially aided only within his or her academic years, but if his or her graduation was postponed for some reason or other the student will no longer be financed.



IV.Application

1. Application Prerequisites

- ① The applicants must be non-Chinese citizens with valid passports from developing countries, less than 45 years old (born after September 1, 1974) ;
- ② The applicants must be healthy, with physical documents by local public hospitals to prove that the applicants have no any disease or are not under the situation listed below:
 - a) Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations.
 - b) Severe chronic diseases like high blood pressure, cardio-cerebrovascular disease, diabetes, cancers; infectious diseases, psychological diseases which may harm public health; or under such conditions as convalescent period of major surgeries, acute exacerbation, severe disabilities or gestation. Getting pregnant while studying in China shall be considered willing to drop out of school.
- ③ The applicants must have attained Bachelor's Degree or above, with good listening, speaking, reading and writing skills in English and working experience of three years or above;
- ④ The applicants shall have academic and work backgrounds related to the master degree program. Priorities shall be given to those in-service applicants.
- ⑤ The applicants shall be the civil servants at director level or above (or equivalent level) of governments, competent managerial personnel of institutions and enterprises or senior academic professionals of higher learning and research institutions.
- ⑥ The applicants shall be able to complete all courses in English (at the level of IELTS 6.0, TOEFL 80 or above).
- ⑦ The applicants shall have career development potentials and are willing to promote the friendly cooperation and exchanges between China and your home countries.
- ⑧ The ones who are studying in China or have been enrolled to other Chinese Government Scholarship programs are not unqualified for applying for the program.

2. Application Procedures

① Application to Chinese Government Scholarship

Please visit the online application system of Chinese Scholarship Council at <http://www.campuschina.org/> (Scholarship Application for Students) and CREATE AN ACCOUNT. Select Category B, “Chinese Government Scholarship”, fill in all the required information, and an application form will come into being. Print out the form, put on a hand-written name and date, and then paste a photo on it. The procedures are: Application Online, Program Category (Type B), Agency No. (10200), Personal Information, Education and Employment History, Language Proficiency and Study Plan (Discipline Applying for—Management Science—Education Economics and Management), Duration of Major Study (2019-09-01- 2021-07-15), Other Contacts, Supporting Documents, Submit, Print the Application Form. To complete the form successfully, please note the following information:

- a) The AGENCY NUMBER of Northeast Normal University (NENU) is 10200;
- b) CSC number generated will be used while visa application

② The candidate who has obtained a letter of recommendation and finished registering at the website of <http://www.campuschina.org/> (Scholarship Application for Students) will be informed to log on <http://studyatnenu.nenu.edu.cn> to fill out all enrollment information in July of 2019.



3. Application Materials

- ① Recommendation letter given by your working unit to introduce your basic information and express willingness to recommend you to study in China;
- ② Two recommendation letters in English or Chinese(The referees can be professors or government officials from central or local government authorities);
- ③ Application Form for Chinese Government Scholarship (Apply online at <http://www.campuschina.org/> “Scholarship Application for Students”, print out with signature);
- ④ A copy of highest diploma and transcripts;
- ⑤ Study plan in China (800 words or more);
- ⑥ CV in English;
- ⑦ A copy of candidate’s passport or other identification;
- ⑧ Two recent passport photos, white background, no hat;
- ⑨ An official letter of English proficiency, or passing the telephone test by NENU faculty;
- ⑩ The Health Form shall be issued by a local public hospital within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health or fall into any of the health situations prohibited by China’s Entry-Exit Inspection and Quarantine Laws and Regulations.



4. Submission

① An applicant can apply for the program only after being approved and recommended by the relevant government department of your home country, and then submit materials as required;

② An applicant who has been allowed to submit materials directly to the Economic and Commercial Counselor's Office of Chinese Embassy can submit the letter of certification or recommendation given by the relevant government department of your home country and the original documents of the aforementioned □□□ in Item 3 and the scanned copies of these documents to the Economic and Commercial Counselor's Office of Chinese Embassy.

③ The relevant government department of an applicant's home country shall submit a written request to the Economic and Commercial Counselor's Office of Chinese Embassy for an official recommendation letter for the applicant and clearly state:

④ Submit a written request to the Economic and Commercial Counselor's Office of Chinese Embassy for an official recommendation letter with a clear statement whether the applicant is willing to be considered for a similar program at other universities if the program at NENU is already full, or other special requests if any.

5. Reminders

a) All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.

b) All the original copies of degrees, transcripts and language certificates must be presented for on-site verification at Economic and Commercial Counselor's Office. Then, the applicant shall scan all required documents and send them to the contact person (zhanglj521@nenu.edu.cn) of NENU.

c) An applicant shall get back his or her hard-copy materials, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, s/he must take the documents to China and submit them to the Division of International Cooperation and Exchanges of NENU for verification or archive.

6. Deadline

June 28, 2019

V.Contact

Name: ZHANG Lijun

Tel: (86-431) 85099754

Fax: (86-431) 85684027

Email: zhanglj521@nenu.edu.cn

Website: <http://studyatnenu.nenu.edu.cn>

Address: Division of International Cooperation and Exchanges of Northeast Normal University, No. 5268, Renmin Street, Chaoyang District, Changchun City, Jilin Province, China, 130024

VI.Other Reminders

1. No matter what the application result is, all application documents will not be returned.
2. The Chinese government will not make any explanation whether an applicant is admitted or not.
3. Family members including spouse(s) and kid(s) of an applicant shall not follow and family-visit expenses of an applicant' family members will not be covered by the scholarship.
4. The procedures and requirements about coming to China will be described in the offer document.



